



Educ.Action Services
5515, Paré Street, office 200A
Town of Mount-Royal, QC, Canada, H4P 1P7
T. 514.731.2242 F. 514.344.4601
info@educ-action.org

PRIVACY POLICY

Educ.Action believes strongly in protecting the privacy of the personally identifiable information you share with us. We also believe it is important to inform you about how we will use your personal data, and to give you choices about how your data will be used. Therefore, we encourage you to read this Privacy Policy carefully.

This Privacy Policy sets out the privacy policies and practices for Educ.Action with respect to our collection, use, and disclosure of personal information in respect of our website www.educ-action.org.

This Privacy Policy may be updated by Educ.Action giving reasonable notice of the revised terms (including by e-mail or by posting on the Site), and this Privacy Policy may be supplemented or modified by agreements entered into between Educ.Action and an individual from time to time.

In this Privacy Policy, "personal information" means any information about an identifiable individual, as further defined under applicable Canadian laws.



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Collection and Use of Personal Information

Educ.Action collects and uses personal information from customers and others (an "Individual") as follows:

- Educ.Action may collect and maintain personal information such as an Individual's name, contact information, payment card information and purchase history when an Individual subscribes for services on our website.
- Educ.Action may collect personal information from an Individual where the Individual submits a registration to an activity or a camp organized by Educ.Action or for an employment opportunity.
- When participating in a contest or promotion, we may collect personal information, such as a contest winner's name, the school's name of his child, and prize winnings in order to award prizes and promote such contests. This information may be published in connection with contests.
- From time to time, we may obtain an Individual's consent to use the Individual's contact information to provide periodic newsletters or updates, announcements and special promotions regarding Educ.Action products and services.
- In order to use certain features on the Site (such as to make publicly available personal information about yourself and others), an Individual may be required to register and provide personal information such as name, email address, location (i.e. city, province, postal code), information about their children to register, a user name and password that the Individual chooses. We use this information to identify you, provide the requested feature and also to produce some receipts or government tax statement.
- When you contact us with a comment, question or complaint, you may be asked for information that identifies you (such as your name, address and a phone number) along with additional information we need to help us promptly answer your question or respond to your comment or complaint. We may also retain this information to assist you in the future and to improve our customer service and product and service offerings.



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Disclosure of Personal Information

Educ.Action will not disclose, trade, rent, sell or otherwise transfer personal information for purposes other than as those set out herein, except with an Individual's consent or as required or permitted by law.

Educ.Action may transfer or disclose personal information as follows:

- Educ.Action may transfer your personal information to third-party service providers such as hosting, data management and storage services, market analyses, and retention services.
- Educ.Action and our service providers may provide your personal information in response to a search warrant or other legally valid inquiry or order, or to an investigative body in the case of a breach of an agreement or contravention of law, or as otherwise required by applicable Canadian law. We may also disclose personal information where necessary for the establishment, exercise or defense of legal claims.

Cookies and IP Addresses

Educ.Action collects and uses an Individual's IP address to help identify the Individual, gather broad demographic information about users of the Site, diagnose problems with Educ.Action's systems, and administer the Site.

Depending on an Individual's browser settings, the Site may use cookies. A cookie is a tiny element of data that our Site can send to an Individual's browser, which may then be stored on their hard drive so we can recognize them when they return to the Site. We use cookies to deliver content according to the Individual's preferences and to save the Individual's password so that the Individual is not required to re-enter it while the Individual uses the Site. If an Individual's browser settings do not accept cookies from our Site, they may not be able to take advantage of all of the features of our Site.



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Third party links

Our Site may contain links to other sites that Educ.Action does not own or operate. Also, links to our Website may be featured on third party websites on which we advertise. Except as provided herein, Educ.Action will not provide an Individual's personal information to these third parties without the Individual's consent.

We provide links to third party websites as a convenience to Individuals. These links are not intended as an endorsement of or referral to the linked websites. The linked websites have separate and independent privacy statements, notices and terms of use, which we recommend Individuals read carefully. Educ.Action does not have any control over such websites, and therefore has no responsibility or liability for the manner in which the organizations that operate such linked websites may collect, use or disclose, secure and otherwise treat an Individual's personal information.

Security

Educ.Action has implemented measures designed to protect against the theft, loss, unauthorized access, use, disclosure and alteration of personal information in our custody and control. Educ.Action's third party service providers are obligated to maintain confidentiality and security of the personal information transferred to them and are not authorized to use such information other than to provide the services or as otherwise permitted by law.

An Individual's online access to certain personal information may be protected with a username and/or password that the Individual chooses. Educ.Action strongly suggests that Individuals do not disclose their username or password to anyone. Educ.Action never asks for an Individual's password in any unsolicited communication.

Educ.Action retains personal information only as long as necessary for the purposes outlined in this Privacy Policy or as required or permitted by law.



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Access/Corrections

An Individual may contact us to access, modify or correct inaccuracies in any of his or her personal information that is under Educ.Action 's custody or control. An Individual may also direct a written complaint regarding compliance with this Privacy Policy to us and, within a reasonable time upon receiving the written complaint, we will conduct an investigation into the matter. Within a reasonable time of concluding the investigation, we will respond to the complaint and, if appropriate, Educ.Action will take appropriate measure necessary to rectify the source of the complaint.

Contact

If an Individual has any questions about this Privacy Policy or the collection, use, disclosure, or retention of the Individual's personal information by Educ.Action or its service providers, please contact us at:

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